



Electronic Invoice Presentment and Payment (EIPP) member self-service portal for payors

As a healthcare payor, help ensure that your members manage their monthly premium payments and collect timely reimbursements – important steps to align with today’s healthcare consumerism. First Data enables you to rethink how you bill members and manage your Accounts Receivables (A/R). Our solution helps to maximize your member portal and streamline the consumer experience for getting paid.

Payments processing across the healthcare industry – particularly paper invoices and checks – can be highly inefficient, costly, fraught with security concerns, and deliver a less than ideal customer experience for your members.

With First Data SnapPay, you can efficiently present and collect your premium invoices online – faster, cheaper and more securely.

A secure, cloud-based solution

- A simple-to-use, self-service portal which allows members to view and pay invoices
- Deeper insights and improved management of your A/R processes
- Centralized communications for easier resolution of invoice and charge disputes
- Full integration with leading Enterprise Resource Planning (ERP) systems
- World-class security and fraud prevention
- Smart, least-cost routing functionality to help lower the costs associated with transaction interchange

Benefits to your business

Customer satisfaction – Your members demand convenience, frictionless payments and quick resolution.

Payment convenience – Leverage less expensive and more efficient electronic alternatives for healthcare payments to save costs and customers.

Data security – Keeping confidential payment and patient data secure is top of mind with providers, payors and consumers. Compromised data can impact your revenue, brand reputation and customer attrition.

Source: Creating New Ways blog/February 14, 2019

The SnapPay EIPP portal can streamline your premium invoicing and payments processing, and expedite cash

You can benefit with:



Faster cash collection



Improved security



Easy customer self-service



Elimination of manual acceptance, lowering cost of payments



Reduced Days Sales Outstanding (DSO), improved cash flow



Enhanced customer experience



Insightfully managed A/R



Increased revenue and business growth



Improved competitive position in the marketplace

First Data's SnapPay portal offers industry-leading features that can dramatically improve your A/R processes:

View and pay invoices

- View invoices with line item detail
- Download PDF invoices
- Pay invoices by credit card or ACH
- Make on-account/advance payments
- Autopay program for recurring payments
- Schedule future payments
- Support level two and level three card payments
- Search and download payment history
- Access early payment discounts, late payment penalties

Manage A/R and cash collections

- Dispute invoices or individual charges
- View dispute history
- Communicate with customers through email alerts and portal messages
- View administrative dashboard to manage cash collections
- Simplify reconciliation process
- Shorten DSO
- Improve the accuracy of A/R

Integrate with leading ERPs

- Achieve deep integration with major ERP systems including:
 - SAP ECC, SAP S/4HANA
 - Oracle JD Edwards
 - Oracle e-Business Suite
- Integrate with other ERP solutions
- Batch Upload Invoices
- Integrate with the A/R module

Reduce risk and improve security

- Remove internal systems from PCI scope
- Protect credit card and bank account data through tokenization and offsite storage

To learn how SnapPay EIPP can be a game changer for your insurance business, contact your **First Data Representative**.

[FirstData.com](https://www.firstdata.com)